



Kitty Brown

UX/UI Designer + Product Designer

UX/UI designer and product designer with 8 years of experience in tech, SaaS, and e-commerce. Achieved a 48% increase in online sales and conversions as a UX/UI designer at MongoDB. Motivated by empathy, data-driven, passionate about accessibility, and eternally optimistic.

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kittybrowndesigns.com

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Skills

- UX/UI Design
- UX Strategy
- Usability Testing
- User Research and Analysis
- Prototyping and Wireframing
- Design Systems
- Visual Design
- Agile Development
- SaaS (B2B and B2C)

Tools

- Design: Figma, Miro, Adobe Creative Cloud, Sketch
- Programming : HTML5, CSS, Bootstrap, Github
- Planning: Jira, Notion, Trello, Asana, Confluence

Training

University of California, Irvine

Certification in UX/UI Design

Interaction Design Foundation

Certification in Human-Centered Design for AI

Languages

English (Native speaker)

French (A2)

Professional Experience



● EdX Education

UX/UI Design Instructor | 2021 - Present

- Conducts live Zoom lectures and hands-on workshops in Figma and Miro for 25-30 students per cohort.
- Teaches core Figma skills such as auto-layout, component set up, and building prototypes.
- Utilizes leadership and clear communication skills to develop UX/UI design curriculum encompassing user centric design, product development, and accessibility standards.



● MongoDB

UX/UI Designer | 2021 - 2022

- Successfully completed MongoDB design system update and website rebrand.
- Rapidly designed, iterated, and prototyped UX/UI layouts and interactive web pages using Figma.
- Delivered and shipped a simplified new user sign-up flow for B2B SaaS products.
- Optimized first-time user experiences and web interactions based on user feedback.
- Conducted multiple rounds of A/B testing and agile quantitative user research.
- Concepted and designed new components for the MongoDB design system, documenting my decisions to establish clear guidelines for collaborative teams.



● Smartmatic

User Experience Researcher | 2019 - 2020

- Conducted 2000+ product usability tests and accessibility audits in 19 unique foreign languages on the VSAP voting software and hardware.
- Leveraged a user-centered strategy that emphasized the needs of voters with disabilities and limited English proficiency to cast a ballot.
- Partnered with developers, engineers, and product managers in an agile environment to analyze user data and improve product iterations.



● TOMS

UI and Web Designer | 2015 - 2019

- Created mobile-first UI designs and wireframes for TOMS e-commerce websites using Adobe Creative Cloud.
- Transformed UI designs from English into French, Dutch, German, and Spanish for EMEA markets, creating web pages in multiple languages that aligned with TOMS brand visual design and typography standards.
- Collaborated with EMEA stakeholders and marketing teams to produce UI designs that seamlessly catered to EU user requirements while aligning with business objectives.